# EU Green Week 2025 - Circular Solutions for a Competitive EU





# Workshop title:

The MANTRA project: Sustainability & Innovation in Manufacturing SMEs: key findings & 1st Open Call for SMEs

June 5<sup>th</sup> 2025, 11.00am - 12.30pm CET Online event registration

### Welcome and Introduction:

Objectives of the workshop.

# **MANTRA Project Overview:**

Detailed presentation of the project's scope, objectives, and expected outcomes.

#### **SMEs Needs:**

- Presentation of the survey on the common needs and requirements for traditional SME
- Understanding SME Sustainability Practices and Needs: objective and methodology
- Survey results, analysis and key findings

## **Open Calls Presentation:**

- Overview of the MANTRA Open Calls for SMEs: process and objectives.
- Guidelines for participation and expected outcomes.
- Timeline and next steps for the Open Calls.

## Interactive Discussion and Feedback Session:

- Open floor for questions, suggestions, and collaborative discussions.
- Identification of potential challenges and brainstorming solutions.

# **Closing Remarks:**

- Final thoughts and appreciation for participation.
- Information on the MANTRA next steps.

